

ECKLONIA Rejuvenating Moisture Cream is an all natural face cream with unique water soluble ingredients rich in proteins Collagen and Elastin. It also contains a family of components that include Chondroitin, Glucosamine and Hyalurzoanic Acid as well as the components Desmosine and Isodesmosine.

Each of these nutrients is independently known to support healthy skin which provides important structural stability to the skin. With the addition of Ecklonia Bicyclis, a very powerful antioxidant, the cream is remarkable in achieving fantastic youthful skin.

A single-site open-label pilot study was conducted to evaluate the effectiveness of the cream in reducing aged skin related wrinkles and its impact on sun damaged skin. Twenty three (23) subjects were enrolled and evaluated in three groups.

GROUP 1: consisted of six (6) subjects that were instructed to apply study product for one (1) week. Subject evaluations were conducted at initial visit, at the end of week 1. Subject evaluations continued to facilitate capture of "rebound" data for four weeks after the product application had ceased.

GROUP 2: consisted of six (6) subjects that were instructed to apply study product for one (1) week. Subject evaluations were conducted at initial visit, week 2 and weeks 4 and 6. This again facilitated capture of "rebound" data four weeks after product application had ceased.

GROUP 3: contained eight (8) subjects that were instructed to apply study product for four (4) weeks. Subject evaluations were conducted at initial visit, weeks 2 and 4 and again at weeks 6 and 8 to facilitated capture of "rebound" data four weeks after product application had ceased.

Daily application of product has demonstrated:

- 28% reduction of deep wrinkles within 4 weeks in GROUP 3
- 19% reduction of deep wrinkles within 2 weeks in GROUP 2
- 30% reduction of deep wrinkles within 1 week in GROUP 1 $\,$
- Effectiveness of treatment continued beyond two weeks from last product application

The positive effect was long-lasting and continued after use of the cream was discontinued.

1 - 2 weeks after cessation of treatment, the skin started to revert to its pre-treatment state.

It was observed that measurable effect of the cream was still discerning after 4 weeks in wrinkle reduction, improved skin smoothness, luminance and reduced acne. Subject comments corroborated these clinical observations in detail. There are no negative/adverse observation the study subjects or clinical staff.

Investigators: Clinicians and study personnel at: Science, Toxicology and Technology-Product Research **Data Collection** Period: Protocol Submission, February 2009, Study Completion April 2009 For more information: In Europe - www.nutrichrono.fr In North America: info@eckloniacava.com